

PREMIUM ROSES

THE

FARM

DIRECT

COMPANY

PREMIUM CARNATIONS

PREMIUM FLOWERS

The Farm Direct Company, Singha, El Lago and Santa Catalina produce and export Premium Hybrid Tea Roses, Spray Roses, Garden Roses, Hydrangeas and now Carnations grown specifically for the high-end market all over the world.

Our Farms are dedicated to Excellence, the Well-Being of our Workers and to the Protection of our Environment.

At the Farms we have a 50/50 ratio of male to female employees. Over 70% of the postharvest employees are women which are the main providers for their households. Every Premium Flower we produce and export begins with the Dedicated, Hardworking People at the Farms. We are very proud to have been certified Global Gap 2023.

Our Unrivaled Roses and Carnations grown in Tocancipa, located strategically in the northern region of the Sabana de Bogotá stand out for their Brilliant Colors, Large Blooms and Longevity. The facilities at our farms reflect our Attention to Detail and Constant Pursuit of Improvement. State-of-the-Art computerized greenhouses, modern cold storage facilities and our strict control of procedures guarantee a Farm Direct Flower.



RED



FREEDOM



EXPLORER



RED PANTHER

WHITE



HIGHLIGHT



ANGELS



PROUD



VENELA



WHITE CHOCOLATE



MONDIAL



STARDUST

YELLOW



YELLOW KING



MOMENTUM



BRIGHTON



YELLOW BIKINI



GOLDFINCH



BLESSING

PINK



PINK MONDIAL



FRUTTETO



LUCIANO



PRICELESS



COUNTRY BLUES

LAVENDER



PURPLE MOON



COOL WATER



MOODY BLUES



DEEP PURPLE



QUEENS CROWN

HOT PINK



PINK FLOYD

ORANGE



CORAL REEF



HILUX



ORANGE CRUSH

PEACH



FELICITY



SHIMMER



TIFFANY

NOVELTY



CANDLELIGHT



CREAM SHIMMER



SOUL



QUICKSAND



WHITE O'HARA



VINTAGE



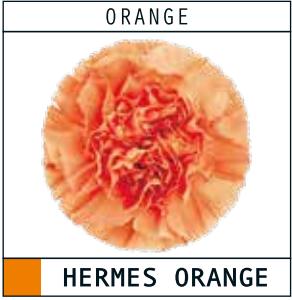
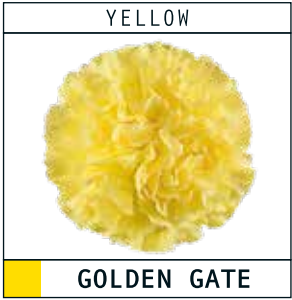
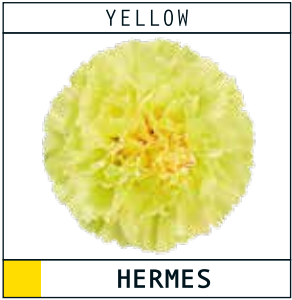
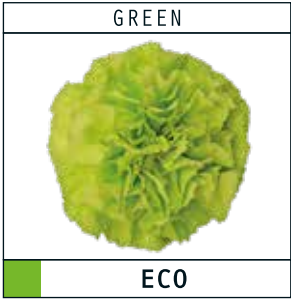
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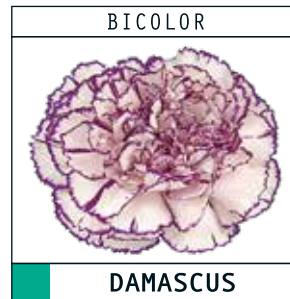
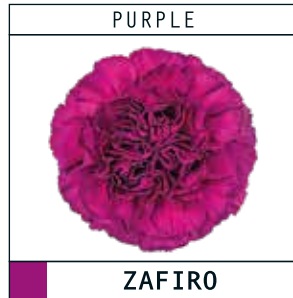
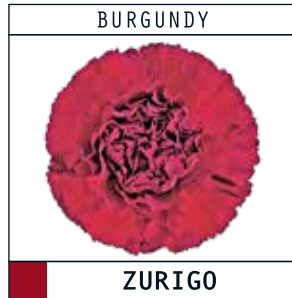
LEMONADE



CARNATIONS



CARNATIONS



RICHARD VAUGHAN
GENERAL MANAGER
richard@farmdirectco.com
RichardTfdc
www.farmdirectco.com

SALES DEPARTMENT
sales@farmdirectco.com
thefarmdirectcompany



MADELEINE ATTARA
MARKETING MANAGER
madeleine@farmdirectco.com
Made-attara
www.farmdirectco.com

TEL: (1) 786.228.9271, (1) 786.228.9614
FAX: (1) 786.228.9969